

AGENDA
GIG HARBOR LODGING TAX ADVISORY COMMITTEE MEETING
Thursday – March 9, 2023
12:00 p.m.
Community Rooms

Optional Virtual Meeting Link: <https://zoom.us/j/93352757315>
Call-in: (253) 215-8782 Meeting ID: 933 5275 7315

- I. CALL TO ORDER / ROLL CALL & INTRODUCTION OF NEW MEMBERS**
- II. APPROVAL OF MINUTES:** Minutes of June 9, September 13, September 20, and December 27, 2022
- III. PUBLIC COMMENT**
- IV. BUSINESS ITEMS - None**
- V. STAFF REPORTS**
 - A. Tourism & Communications Department Update – City Clerk Josh Stecker**
 - B. Pad Map Review – City Clerk Josh Stecker & GIS Coordinator Mike Simmons**
- VI. COMMITTEE MEMBER REPORTS & COMMENTS**
- VII. ADJOURN**

MINUTES
GIG HARBOR LODGING TAX ADVISORY COMMITTEE MEETING
Thursday, June 9, 2022 – 12:00 p.m.
Virtual Meeting

CALL TO ORDER / ROLL CALL: Chair Seth Storset called the meeting to order. Committee Members Sue Braaten, Jannae Mitton, James Karrer, Jenny Wellman, Stephanie Life, and Lindsey Stover were present. Mary DesMarais was excused.

APPROVAL OF MINUTES: The minutes of the meeting of May 12 were unanimously approved.


STAFF REPORTS: Tourism & Communications Director Laura Pettitt updated the committee on the City's tourism and marketing activities.

City Clerk Josh Stecker reviewed the committee's scope and function and the recently adopted Council Guidelines & Procedures. The Commission reviewed a draft of the lodging tax application and provided feedback to staff.

BUSINESS ITEMS: The committee established a quarterly regular meeting schedule with meetings at a noon on the second Thursdays of March, June, September, and December.

COMMISSIONER COMMENTS: Committee members reported on upcoming events and activities happening around the city.

ADJOURN: The meeting adjourned at 1:04 p.m.



Joshua Stecker, CMC
City Clerk

MINUTES
GIG HARBOR LODGING TAX ADVISORY COMMITTEE SPECIAL MEETING
Tuesday, September 13, 2022 – 3:30 p.m.
Virtual Meeting

Call To Order / Roll Call: Chair Seth Storset called the meeting to order. Committee Members Sue Braaten, Jannae Mitton, James Karrer, Jenny Wellman, Stephanie Lile, Mary DesMarais and Lindsey Stover were present.

Overview of Application Review Process: City Clerk Josh Stecker provided an overview of the application process.

Review of Lodging Tax Grant Applications: Commissioners received presentations from lodging tax grant applicants. Recommendations of grant funding will be made at the September 20 LTAC meeting.

ADJOURN: The meeting adjourned at 5:52 p.m.



Joshua Stecker, CMC
City Clerk

MINUTES
GIG HARBOR LODGING TAX ADVISORY COMMITTEE SPECIAL MEETING
Tuesday, September 20, 2022 – 3:30 p.m.
Virtual Meeting

Call To Order / Roll Call: Chair Seth Storset called the meeting to order. Committee Members Sue Braaten, Jannae Mitton, James Karrer, Jenny Wellman, Stephanie Lile, Mary DesMarais were present. Lindsey Stover was absent.

Overview of Application Review Process: City Clerk Josh Stecker provided an overview of the application process.

Review of Lodging Tax Grant Applications: Commissioners received presentations from applicants from the Asia Pacific Cultural Center, Kiwanis Club, and Gig Harbor Quilters. Commissioners discussed the amounts to be awarded for 2023 lodging tax grants.

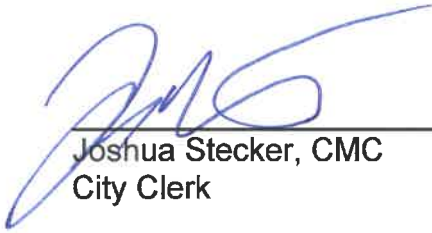
MOTION: Move to recommend funding of lodging tax grants in the following amounts: (Mitton/Braaten)

Asia Pacific Cultural Center	Korean Chuseok Festival	\$10,200.00
City of Gig Harbor	Operations	\$475,000.00
Downtown Waterfront Association	Waterfront Farmers Market	\$20,000.00
Downtown Waterfront Association	Girls Night Out	\$10,000.00
Gig Harbor BoatShop	2023 Operations	\$15,000.00
Gig Harbor Canoe and Kayak Racing Team	2023 Paddlers Cup	\$12,000.00
Gig Harbor Film Festival	2023 Film Festival	\$20,000.00
Gig Harbor Kiwanis	Veterans Day Celebration	\$7,500.00
Gig Harbor Quilters	Quilts Ahoy 2023	\$5,000.00
Gig Harbor Senior Center	Shamrock'n the Harbor Run and Walk	\$1,000.00
Gig Harbor Sportsman's Club	Sea Food Shoot	\$5,000.00
Gig Harbor Yacht Club Junior Sail Program	2023 Sail Camp and Narrows Race Team	\$15,000.00
Greater Gig Harbor Foundation	Rattle Dem Bones	\$2,000.00
Greater Gig Harbor Foundation	Summer Sips (formerly Cider Swig)	\$5,000.00
Harbor History Museum	Marketing, Exhibits and Operations	\$40,000.00
Harbor WildWatch	2023 SVIC Operations	\$20,000.00
Key Peninsula Farm Council	Key Peninsula Farm Tour	\$5,000.00
Peninsula Art League	2023 Summer Art Festival	\$5,000.00
Peninsula Art League	Open Juried Show	\$6,000.00
Permission to Start Dreaming Foundation	Prayer Breakfast & Race for a Soldier	\$30,000.00

Rotary Club of Gig Harbor Foundation	Galloping Gertie	\$8,500.00
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VOTE: Unanimously approved.

ADJOURN: The meeting adjourned at 1:34 p.m.



Joshua Stecker, CMC
City Clerk

MINUTES
GIG HARBOR LODGING TAX ADVISORY COMMITTEE SPECIAL MEETING
Tuesday, December 27, 2022 – 12:00 p.m.
Virtual Meeting

Call To Order / Roll Call: Chair Seth Storset called the meeting to order. Committee Members Sue Braaten, Jannae Mitton, James Karrer, Stephanie Lile, Mary DesMarais and Lindsey Stover were present.

The committee acknowledged that this would be Mary DesMarais' last meeting and thanked her for her service.


Lodging Tax Grant Allocations Proposed by the City Council: The committee reviewed the proposed changes to the lodging tax grant allocations which included raising the allocation for the Downtown Waterfront Alliance to \$100,000 and for the Harbor History Museum to \$70,000 and to allocate \$500,000 for the Gig Harbor Sports Complex Phase 1B project.

MOTION: Move to accept the allocation changes as presented (Stover/Lile)

VOTE: Motion passed, 4-2 (Braaten and Mitton opposed).

Following the vote, the committee recommended that Council consider the use of General Fund revenues for operational expenses in the future.

ADJOURN: The meeting adjourned at 12:42 p.m.



Joshua Stecker, CMC
City Clerk