



LODGING TAX ADVISORY COMMITTEE

APRIL 2021 MEETING AGENDA

DATE: April 8, 2021
TIME: 11:00 AM – 12:00 PM
LOCATION: <https://zoom.us/j/93352757315>

Meeting ID: 933 5275 7315
One tap mobile
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Call to Order

- Welcome new committee members: Warren Zimmerman, James Karrer, John Moist
- Review of Feb 2021 Minutes
- Overview: 2021 Digital Visitors Guide
- LTAC Spring 2021 Application Review (packet attached)
 - Canterwood Ladies Golf Association – Washington State Women’s Golf Association Championship
 - Gig Harbor Foundation Cider Swig
 - Harbor History Museum – Museum Marketing and 10th Anniversary Harbor Rocks
 - United by Music – Make Music Day
 - Gig Harbor Boat Shop – Eddon Boatyard Tour Program
 - Peninsula Art League – Open Juried Art Show
 - Gig Harbor Canoe and Kayak Racing Team – The Narrows Challenge
- Contracts out for all confirmed 2021 LTAC funds – Harbor WildWatch and GHDWA contracts received + countersigned
- City Events – Permitting in motion, three of six bands confirmed for Summer Sounds
- Rack Card production – Trolley rack card arrives 05.21.21, Cascade Print Media negotiated rate for vendor partner cards TBD.
- Spring short-lead travel media pitches
 - Topic brainstorm

Adjourn

Next Regular Meeting: May 13, 2021