

Agenda Gig Harbor City Council Retreat Wednesday, January 27, 2021 8:30 a.m. – 4:30 p.m.

To join the meeting: https://zoom.us/j/94665508776
Call-in: (253) 215-8782 Meeting ID: 946 6550 8776

8:30 – 8:45 Call to Order / Roll Call Pledge of Allegiance Facilitator's Comments – Bob Larson Agenda Overview Goals for Retreat

8:45 - 9:15 COVID-19 Pandemic (Kameil Borders, Kelly Busey)

- City Response Overview
- Current Conditions/Ongoing Efforts
- Impact on Staff/City Business
- 2021 Event Planning (Maritime Gig, city events, etc.)
- Discussion

9:15 - 10:00 2021 Community Development Projects - Long Range Planning and Building (Katrina Knutson)

- Discussion
- 10:00 10:15 Break

10:15 - Noon 2021 Capital Improvement Projects / Staffing Discussion (Jeff Langhelm)

- 2021 CIP Project Schedules
- Staffing: Implementing additional engineering full-time equivalents
- Discussion

Noon - 1:00 Lunch – On Your Own

1:00 - 2:00 Mayor Initiatives (Mayor Kuhn)

- Restoring a Native American Park Name
- Annexation of City Properties/Review of unused City properties
- Crescent Creek Park/Masonic Temple timetable
- Enforcement of Development Regulations
- Downtown Parking

2:00 - 2:30 City Strategic Plan - 2022 and Beyond (Bob Larson)

- Strategic planning model
- Why strategic planning
- Planning Failures and Reasons
- Planning stages and time horizons
- Sequencing for strategic planning
- Planning stages and timing
- Addressing objectives and goals
- Discussion
- Set a date for a strategic planning session

2:30 - 2:45 Break

2:45 - 3:30 City Communication Plan/Strategy Initiative (Laura Pettitt)

- Introduction SWOT
- Internal organization with employees
- External coordination; responding to requests, inquiries and commendations
- Council / Council Committees with staff and administration, media (annual training?)
- Community Relations
- Discussion

3:30 - 4:30 Council-requested items (City Council)

 Financial aid policy for fixed, low-income residents for utility bills – (Councilmember Jim Franich)

4:30 Wrap Up/Adjourn



PUBLIC WORKS DEPARTMENT

MEMORANDUM

TO: Mayor and City Council

FROM: Jeff Langhelm, PE, Public Works Director

DATE: January 21, 2021

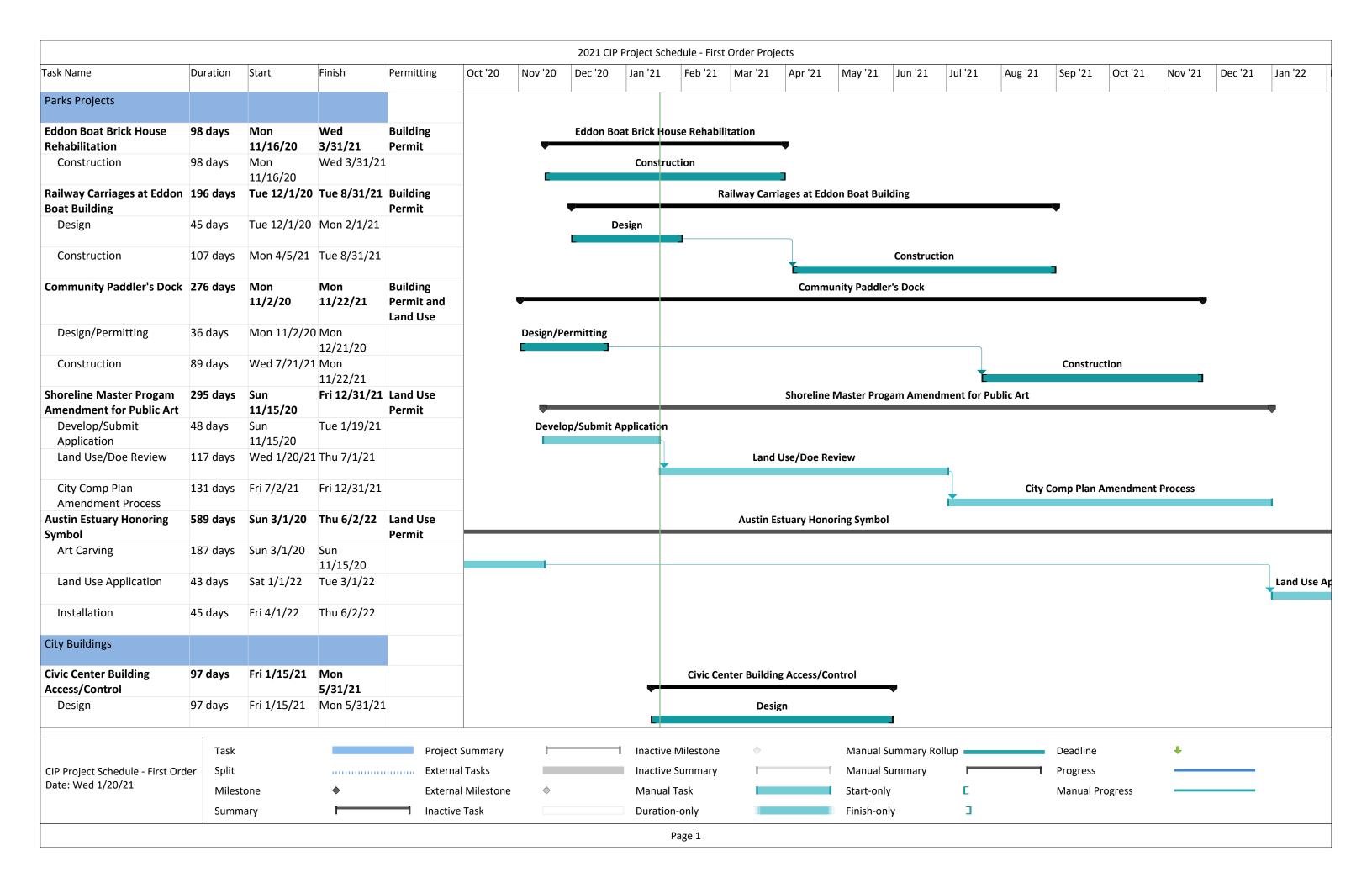
SUBJECT: 2021 CIP Project Schedules and Staffing

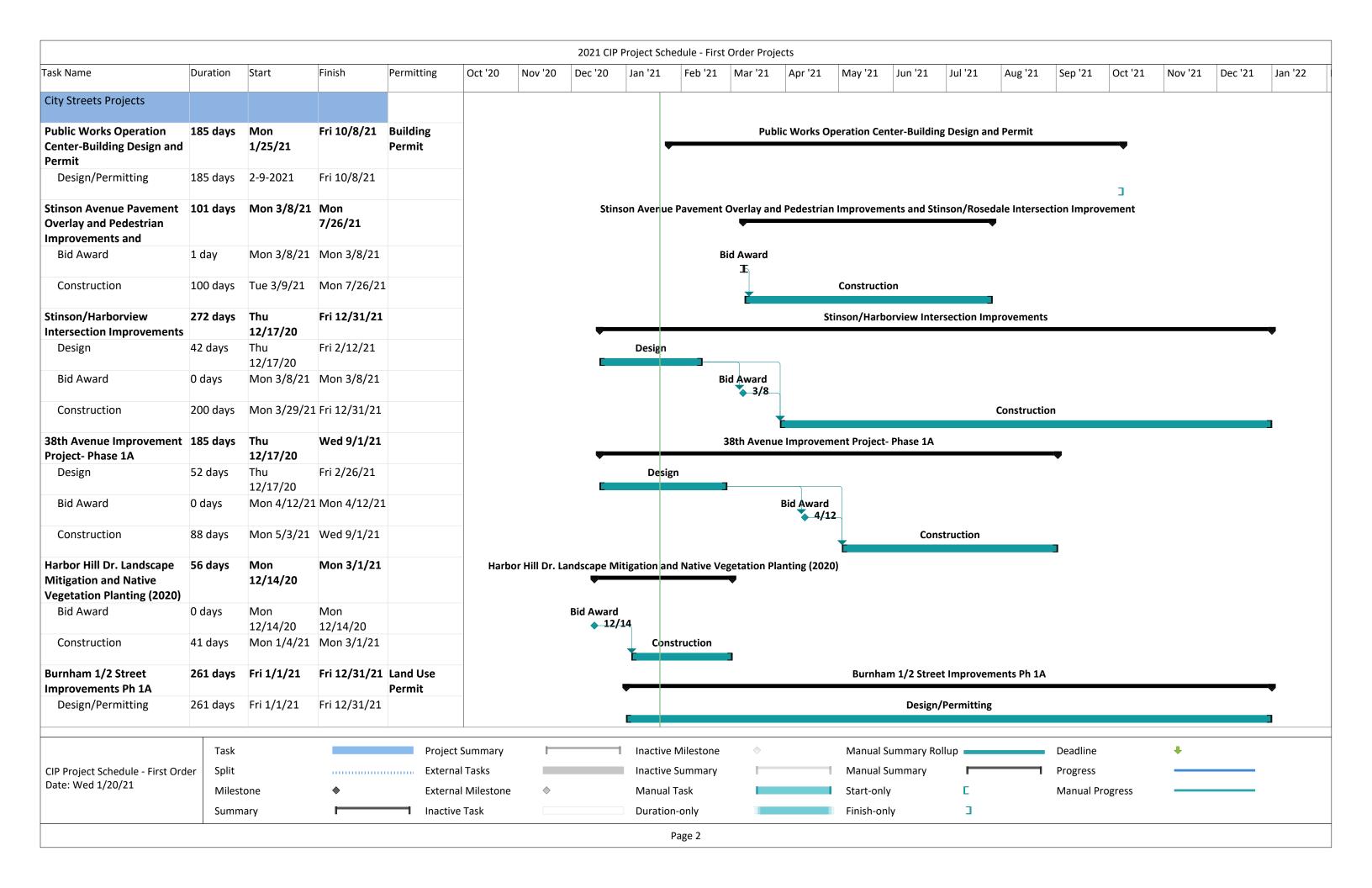
This memo is associated with the January 27 Council Retreat agenda item regarding the 2021 capital improvement program projects identified in the City's 2021 Budget. This agenda item will include the Staff presentations on the following two topics:

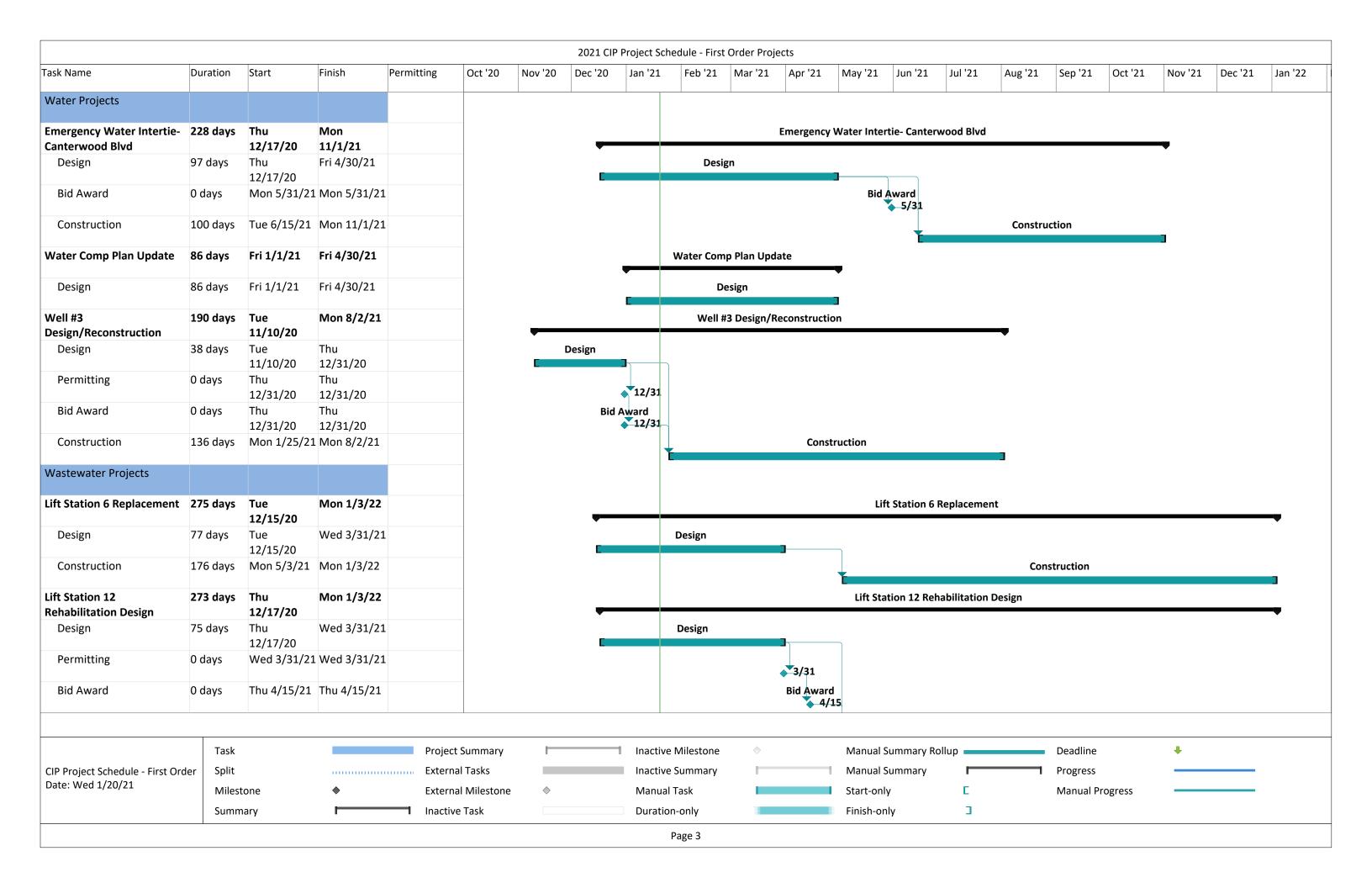
- 1. Review of the 2021 Capital Improvement Program project schedule.
- 2. Two-part plan to implement the 2021 budget objectives based on the funding provided by Council of additional engineering full-time equivalents.

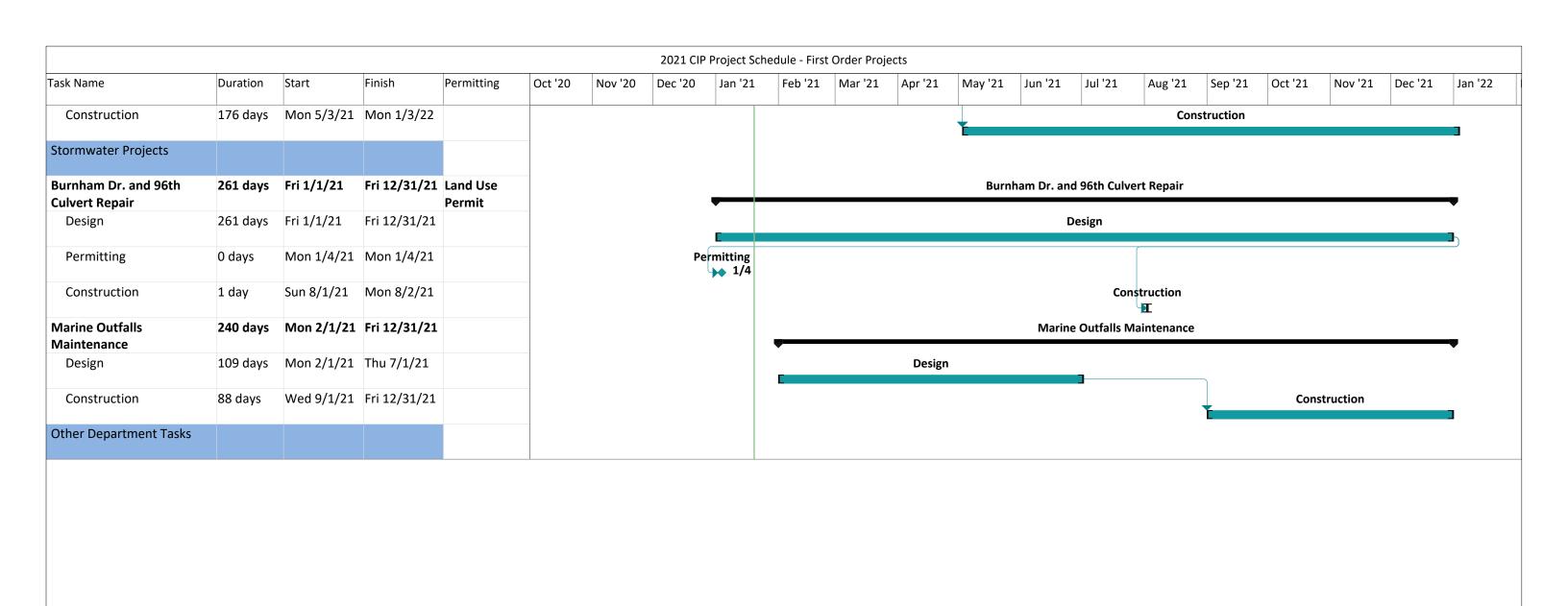
In preparation for reviewing #1 above and because the resulting 2021 CIP workload remains beyond the capacity of Staff, I have separated the 2021 CIP project schedule into tiers based on these four orders of precedence:

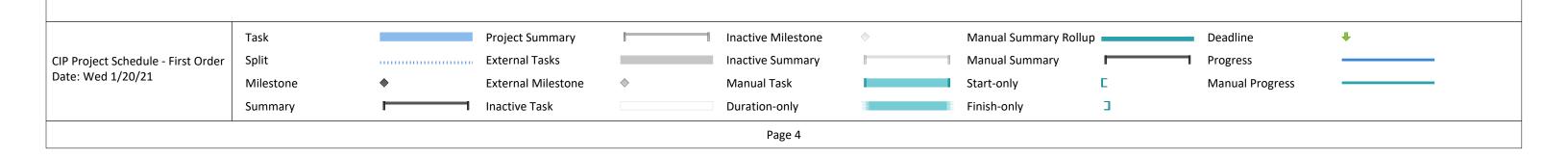
- First Order Projects: These are current or active projects.
- Second Order Projects: These are the next projects that will be started and must be completed in 2021 for operational needs, contractual reasons, or to prepare for future phases/tasks.
- Third Order Projects: These are projects that will improve operations or prepare for future projects, phases, or tasks and can be carried over into 2022.
- Fourth Order Projects: These are projects that should be completed soon but will not have a significant negative impacts if not completed in 2021.

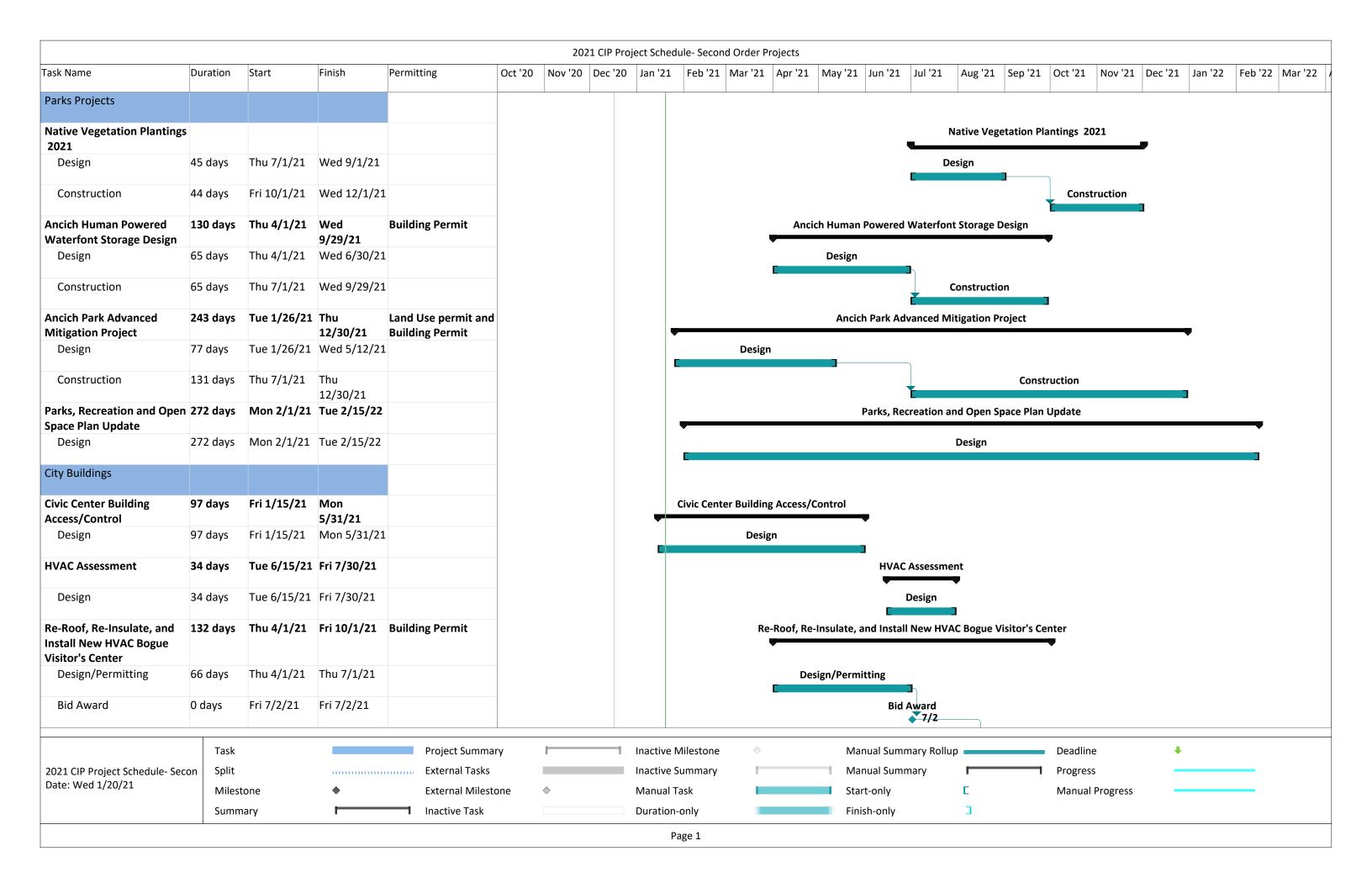


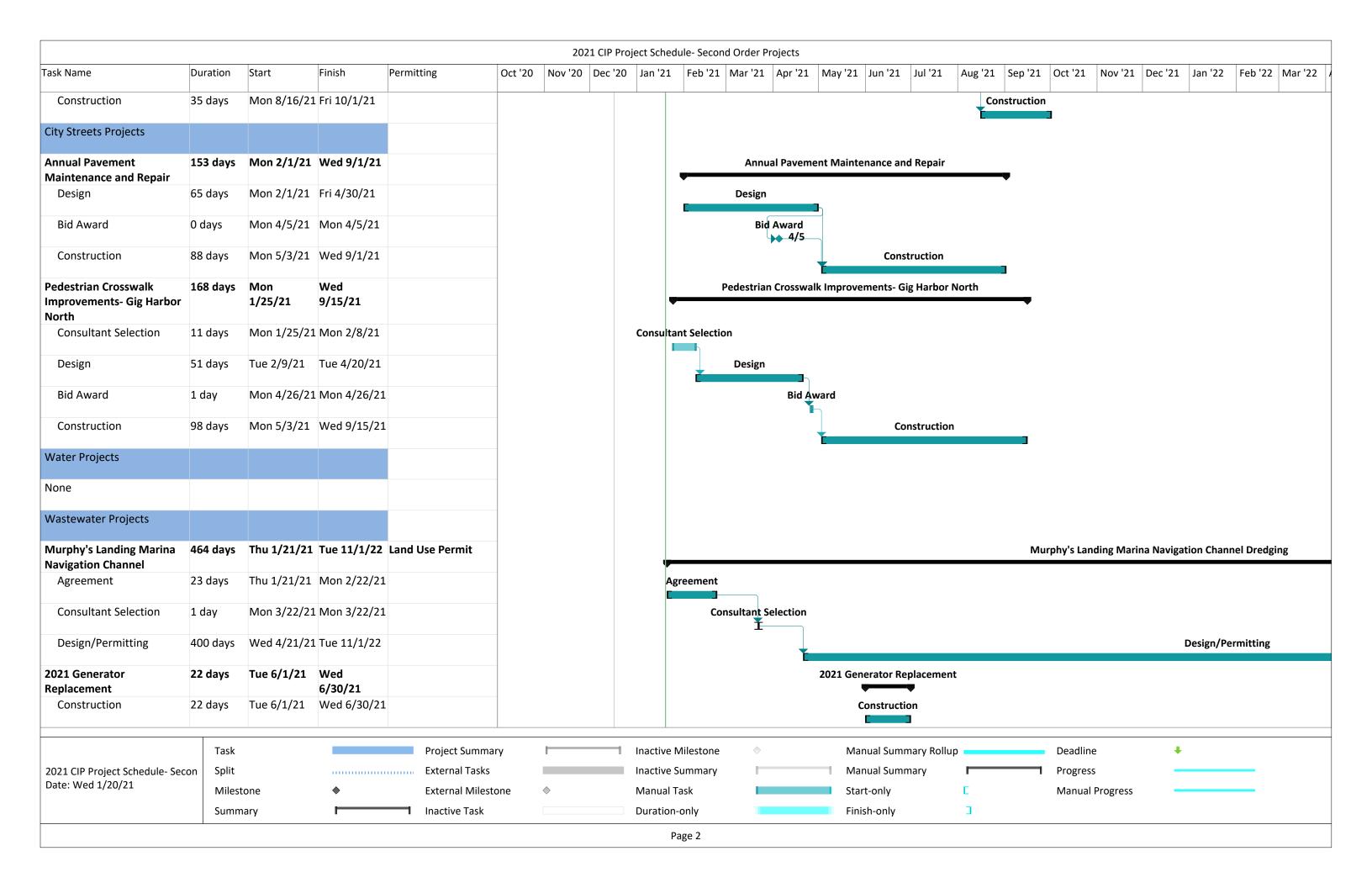


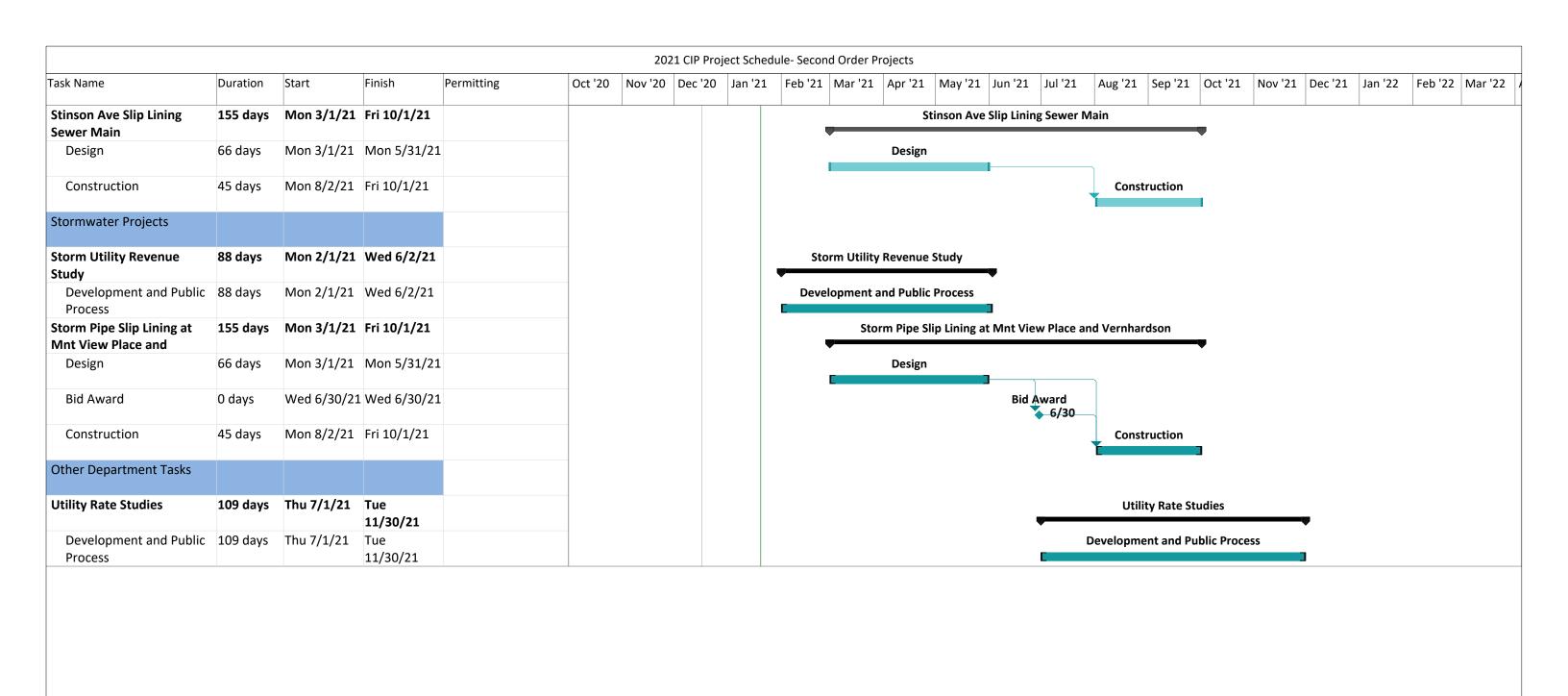


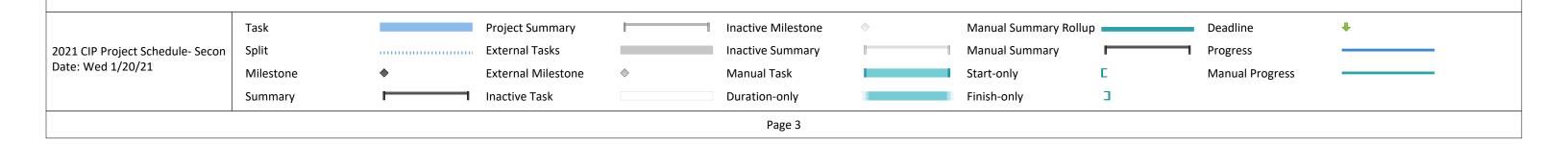


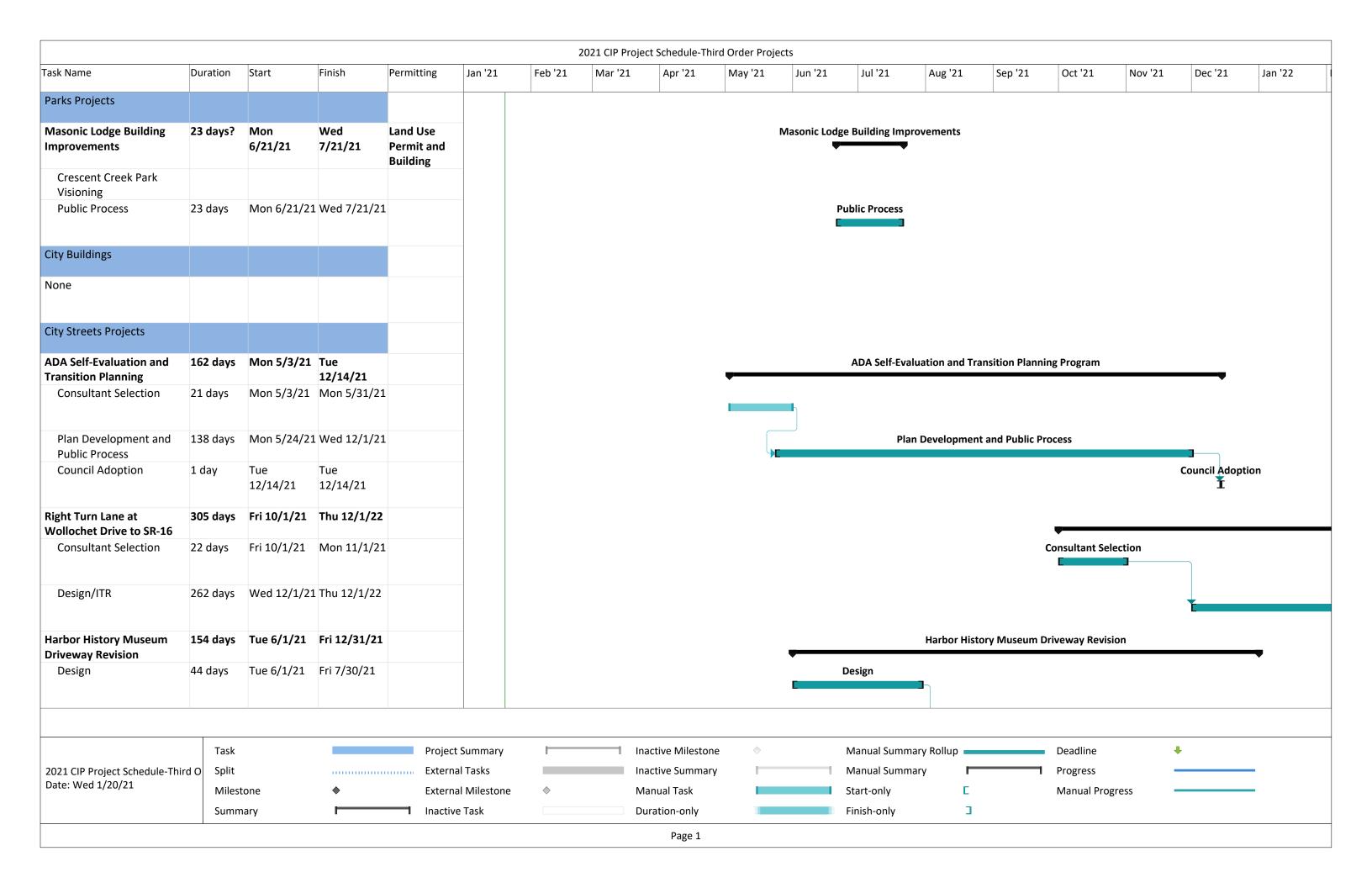


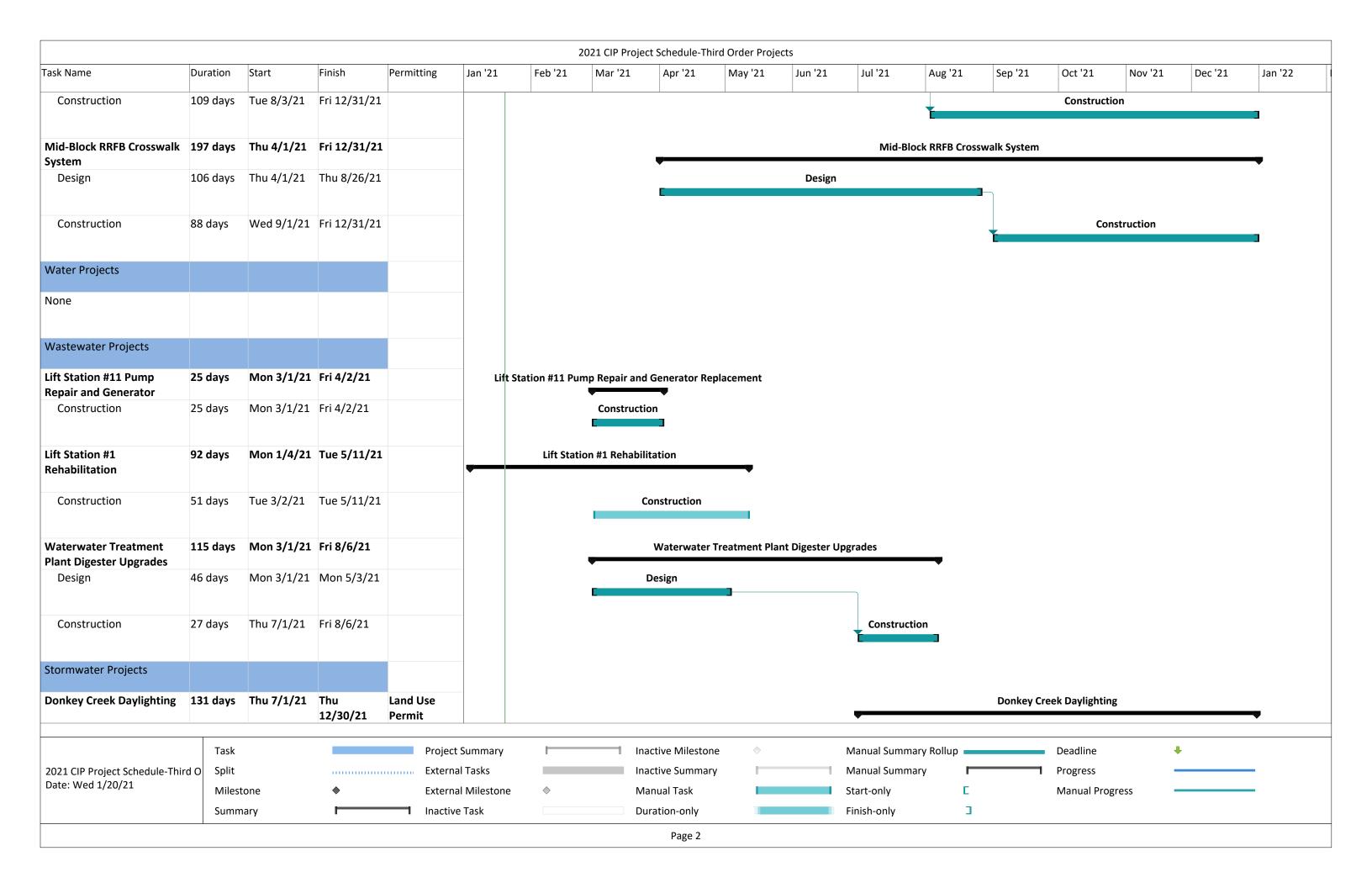




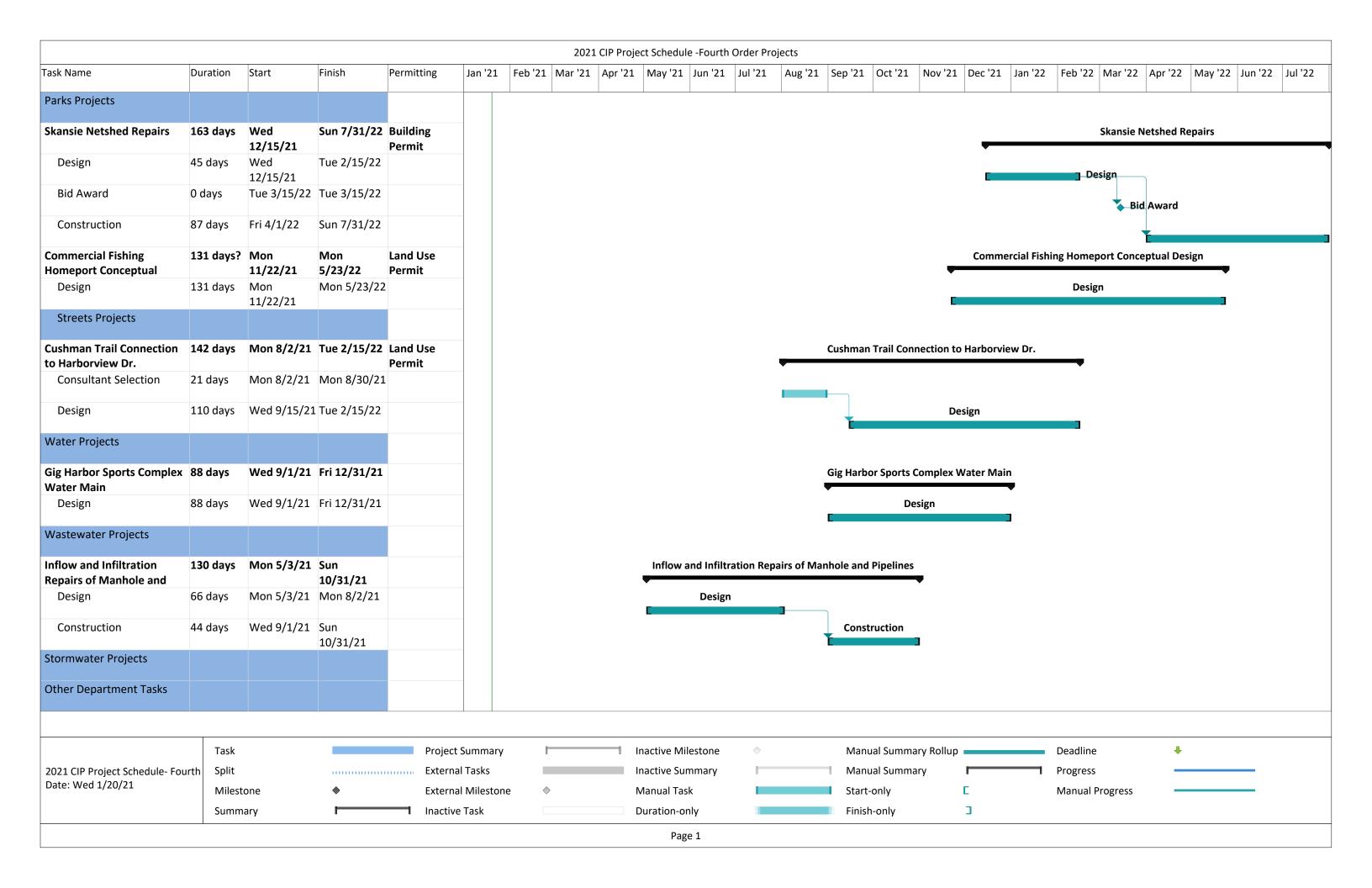


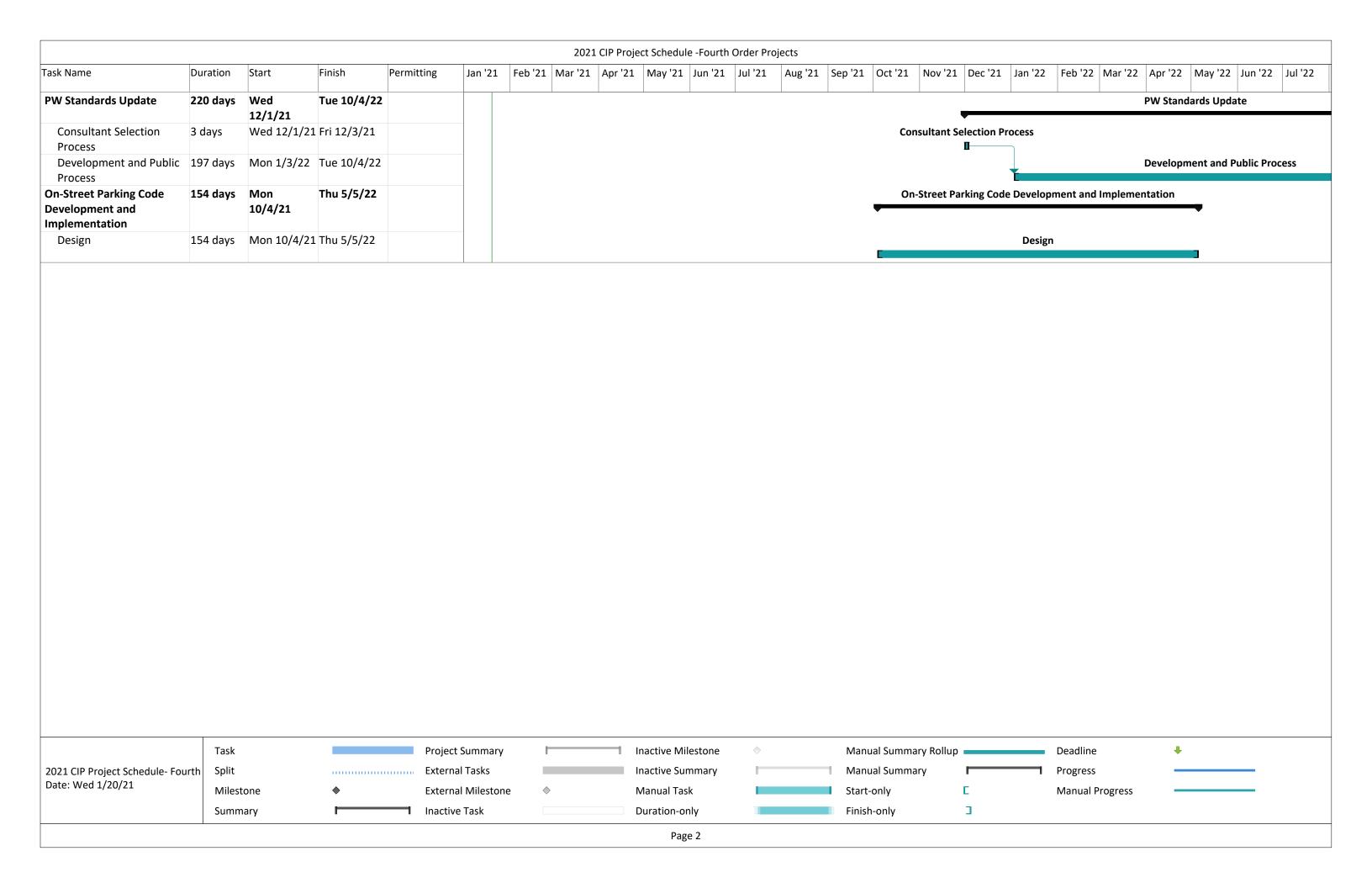






							2021 CIP Proje	ect Schedule-Thir	d Order Proje	cts							
sk Name	Duration	Start	Finish I	Permitting	Jan '21	Feb '21	Mar '21	Apr '21	May '21	Jun '21	Jul '21	Aug '21	Sep '21	Oct '21	Nov '21	Dec '21	Jan '22
	131 days	Conceptual Design and Public Proce												Process			
Public Process			12/30/21														
ther Department Tasks																	
one																	
	Task			Proj	ect Summary		Ir	nactive Milestone	• •		Manual Summar	y Rollup 📥		Deadline	1	•	
2021 CIP Project Schedule-Third (Date: Wed 1/20/21	O Split			Exte	rnal Tasks		Ir	nactive Summary			Manual Summar	у 🗀		Progress	-		_
	Milest	one	♦	Exte	rnal Milestone	\Diamond	N	1anual Task			Start-only	Е		Manual Pro	gress -		_
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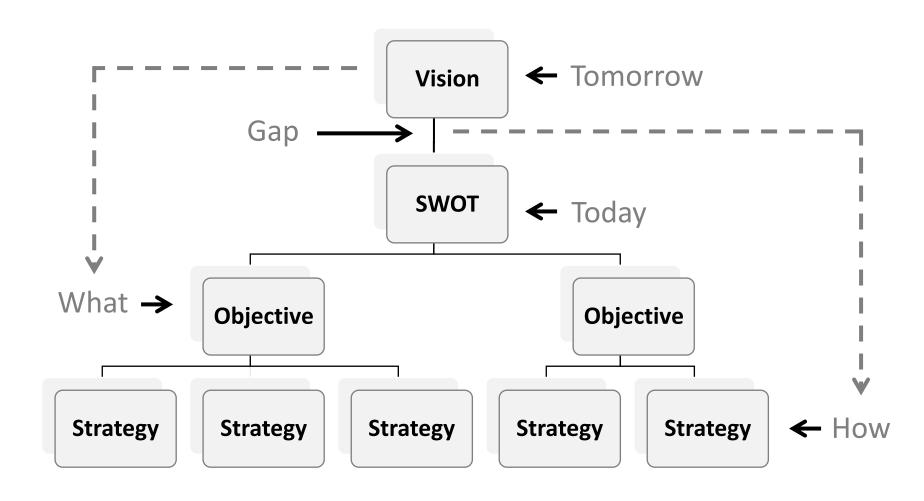
Strategic Planning

What, Why and How

"If you don't know where you're going, you'll end up somewhere else."

~ Yogi Berra

Strategic Planning Model



Why Strategic Planning is Essential

- Charts a Course for Success:
 - Determines where you want to go strategic
 - Determines how you will get there operational
 - Determines execution & management tactical
- Proactively Focuses on the Future:
 - To seize future opportunities
 - To address future challenges
 - To establish a sustainable advantage

Planning Failures & Reasons

- Failure to deliver expected outcomes
 - Lack of pre-planning and data
 - Participants aren't using the same vocabulary
- Strategic plan not effectively implemented
 - Strategic process not functionally aligned to the organization
 - Inadequate performance management system

Note: an experienced and skilled facilitator can help prevent these failures

Planning Stages & Time Horizon

- The Three Stages of Planning
 - 1. Strategic planning
 - Mission, vision, values
 - 2. Operational planning
 - Objectives and strategies
 - 3. Tactical planning
 - Budget, action plan, management

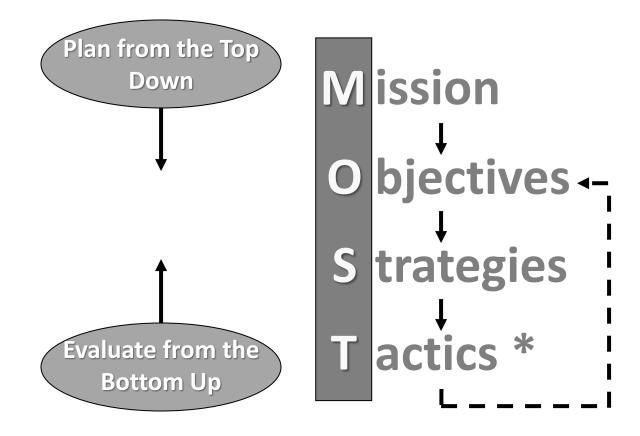
Time Horizon

10 to 20 years

3 to 5 years

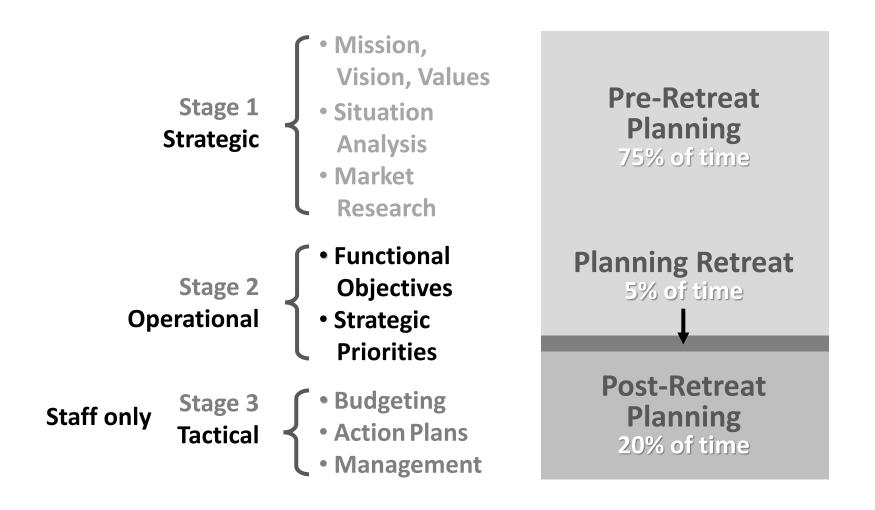
1 year

M.O.S.T. Sequence



Tactics involve
 action planning
 and is purely a
 staff function

Planning Stages & Timing



Objectives (and Goals) Should be SMART

- **S** = Specific
- **M** = Measurable
- A = Assigned
- R = Realistic
- T = Time bound